

CHAMBER MEMBERSHIP WITH PREMIER PERKS

Being a member of the Genesee County Chamber supports the local business community and helps contribute to its vibrancy. Many intangible benefits are provided through membership. However, many tangible benefits are provided as well! Below is a list of valuable benefits that Chamber membership provides.

The benefits listed in green are exclusive to Premier members. To enhance to a Premier Membership, a \$100 upgrade would be added onto your dues.

1. Advertising & Promotion

- a. Listing in our annual printed directory
 - i. Highlighted listing
- b. Listing in our online directory
 - i. Expanded listing
 - ii. Listed higher in search feature
- c. Exclusive Chamber referrals
- d. Business card display in Chamber office
 - i. Labeled as a premier member
- e. Member spotlight on Main & Center (Radio)
- f. Social Media recognition and Social Media support
 - i. Two posts of your choice
- g. Tourism Visitor Center display racks and promotion
- h. Chamber lobby display racks
- i. Promotional materials display
- j. Ribbon-cutting ceremonies
- k. Sponsorship opportunities
- l. Chamber member decal for display
 - i. Premier member outlier for decal
- m. Hot deals and coupons
- n. Two email blasts in Chamber Chat
- o. Included in premier member signage at events
- p. Mentioned in each edition of the e-newsletter
- q. Chamber office signage in the lobby

2. Networking Events

- a. Business After Hour events (Host/Attend)
- b. Specialty events
- c. Monthly small business seminars
- d. Committee involvement
- e. Annual meeting*
- f. Celebrate Ag Dinner*
- g. Annual Awards Ceremony*
- h. Golf Outing*
- i. Home Show*
- j. Decision Maker's Ag Tour
- k. Mentioned when in attendance of Chamber events

*additional charges may apply

3. Business Support

- a. Use of Chamber Board Room
- b. Small business counseling
- c. Business development counseling
- d. Advocacy in legislation (Strength in numbers)
- e. Subscription to Chamber e-newsletter
- f. Connection to local community & events
- g. Access to Job Board posting
- h. Social Media consultation
- i. Energy Savings Programs
- j. Member-2-Member Discounts
- k. Chamber discount cards for employees

Visibility

Credibility

Networking

Discounts

Advocacy



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